Subject line: One less thing to worry about

Message:

Dear <name>

As the owner of a restaurant, you know there’s a long list of things you’ve got to worry about.

There’s the unreliable supplier, that new employee, and the rising cost of keeping the doors open.

But the #1 problem for many independent restaurant owners is finding dependable, affordable food

storage equipment that they can move around the kitchen as needed. Now, you can stop worrying.



All of us at Chill-o-Matic are happy to announce our new line of ***LBR Coolers***.

Even better, these **LIGHT**, **BRIGHT**, **RELIABLE** coolers are energy efficient, cost about 30% less than

comparable models, and can be quickly & easily moved to a different area.

To find out more about all of the great features offered by the new line of ***LBR Coolers*** from

Chill-o-Matic, stop by our exhibit at the upcoming Restaurateur Conference & Trade Show.

Just to make it even better, you can get a 25% discount coupon by clicking on the link below. Your

discount coupon will be waiting at the trade show and could save you $1000 on an ***LBR Cooler***.

Click here: [www.Chill-o-Matic.com](http://www.Chill-o-Matic.com)

Only 50 discount coupons are available, so click now before they’re gone.