**The Simple Formula: Better Proposals Equal More Clients**

Does this sound familiar?

You started your design firm to focus on designing…

But somewhere along the way, running a business started taking too much time away from designing. There’s marketing, sales, pricing, and all the other things that *keep the lights on*.

That’s where Mindwalk Business Coaching can help.

At Mindwalk, we specialize in coaching design firms to help them grow.

We know one of the biggest chores keeping you from designing is proposals.

Most design firms waste lots of time struggling with them. First, there’s the hours to prepare one. Then, there’s the frustration of submitting a proposal but not winning the project. Maybe your price is higher than the client is willing to pay. More likely, the proposal didn’t convince the prospective client that your firm was the best choice…

Mindwalk is excited to offer you an effective solution:

**Pump Up Your Proposals**

The Pump Up Your Proposals program trains design firms like yours to create more persuasive proposals quickly.

Remember that *simple formula*? Better proposals equal more clients!

Since your time is valuable, Mindwalk conducts the program at your business and does it all in just half a day. Live, face-to-face training is the most effective because any questions can be answered on the spot.

That means, no major disruptions to your business.

During our half day together, Mindwalk will look at proposals you’ve used in the past and show you techniques for making them more effective. We’ll even leave you a customized proposal checklist that practically guarantees your next proposal will bring great results!

Plus, Mindwalk will review your next proposal to make sure it’s the best it can be. (Anytime within six months of our training.)

We know you’re busy. Just give us a call now, and we’ll set up a free 30-minute coaching session by phone.

**(800) 888-8888**

Still wondering if this would work for you?

The average Mindwalk client reports a boost of 32% in winning proposals after going through the program.

Give us a call now to learn how ***Pump Up Your Proposals*** will work for you.

**(800) 888-8888**

One of many satisfied Mindwalk clients:

“The coaching program was the best money we’ve ever spent. The new proposal template we developed with the Mindwalk coach helped us win five new web design projects, and a top price. We probably would not have got those projects otherwise.”